

Inside the Harem

www.dahlal.com

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Enrapture
PH09-12FC \$649.95



Sapphire Skies
SH09-13FC \$574.95



Vineyard Vixen
EM09-30FC \$649.95

Autumn Attire

Get ready for the changing season with a bounty of costumes as rich in color as the turning leaves



Soiree
EM09-36FC
\$449.95

Celestial Shimmer
PH09-08FC
\$649.95

Tryst
DC09-05FC
\$974.95



DAHLAL
INTERNATIONALE

from the top of the pyramid

Hello Everyone,

We are ecstatic about our new shipments from Eman and Pharaonics of Egypt that showcase more of their 2009 collections. With our new lower prices, Pharaonics costumes are now more affordable than ever before. We also think these new creations are some of their best to date.

Eman's new signature pharaonic's design is breathtaking along with all of her other glamorous ensembles. We're happy to see that she has introduced a less expensive version of our popular Hollywood costume - we call it Soiree, which sells for \$449.95. It shows unbelievably well.

Our Hanan section is much smaller in this issue because our shipment is arriving later than normal. But get ready for a huge unveiling of her new full costumes and bra and belt sets later this month and through September. You won't be disappointed!

Tim, our apparel designer, and his assistant have been working diligently in their studio these last couple of months. Five "lustworthy" couture pieces are featured in this issue with more in the works. Be on the lookout for lower price point ensembles coming soon from Diamond by DahlalUSA.

I look forward to seeing all of you during our fall travel schedule!

Yours in dance,



DAHLAL

Dear Dahlal,

Oh my goodness, I placed an order for a hip scarf on Wednesday afternoon at 2:30 and it was in my mailbox Friday afternoon! Yes, it only traveled from St. Louis to Kansas City, but still... Thank you for your continued excellent quality merchandise, helpful staff and wonderful service.

Christina

ask **bastet**



Q: I just received my custom-ordered costume and although I love it, I noticed it doesn't have the exact same stones as your online picture. Is this normal?

A: Even though our designers strive to make your custom orders exactly like our photos, sometimes the same jewelry finds or stones are temporarily out of stock or no longer available. In these cases our designers will choose something very similar with equal value that complements your costume.

Prime Cuts

Oum Khalsoum cut for the stage

As performers and/or teachers of Egyptian dance, we must consider ourselves pupils of an art that, as any other, continually offers us hidden depths, extraordinary experiences, and new paths to travel. One of the salient facets of our study is Egyptian music.



"Prime Cuts" is a series of music and song from the period known to some as "The Golden Age" of Egyptian music. The series includes some of the greatest pieces of music from that time cut to enable performance in a contemporary setting. Producers Emad el Rashidi and Sara Farouk have cut together the "real" music into performance pieces with beginnings, middles, and ends so that dancers no longer must perform only to instrumental versions or snippets of these epic renditions. El Rashidi and Farouk have provided the translations of these pieces, so it is possible to relate to the meaning, as well as the sound, of the songs.

The first offering in the series, "Oum Khalsoum for Dancers," features singer Oum Khalsoum, who is remembered in Egypt, the Middle East, and by Arabs everywhere as one of the greatest singers and musicians to have ever lived. Born in the Nile Delta at the turn of the twentieth century, she has retained a near-mythical status among young and old Egyptians, and her voice's unique and breathtaking beauty captivates all who come into contact with her recordings.

Her songs deal with the universal themes of love, longing, and loss and are nothing short of epic in scale. Lasting hours rather than minutes, most of her recordings were also broadcast live from her monthly concerts in which she would introduce new songs into her repertoire. As she sang, Oum Khalsoum would repeat phrases many times, subtly altering the emotive emphasis and intensity of her words, bringing her audiences into a state of euphoria. This intense and highly personalized creative relationship with her audience is what makes Oum Khalsoum an unforgettable artist.

The seven performances on "Oum Khalsoum for Dancers" illustrate the breadth of her talent (plus that of her orchestra and the composers) and offer dance opportunities to suit most tastes. Cut to enable the performer to express the feeling and skill required to execute Egyptian dance at its best, this music also provides a fundamental step along our learning curve.

Sara Farouk lives in Cairo and works as a technical advisor, choreographer, and director in film, theatre, and television both in Egypt and abroad. She has taught Egyptian dance, oriental and folkloric, since 1983.

Emad el Rashidi is a renowned Egyptian composer who studied music in Cairo and London and has written many musicals and provided the score for several state occasions. He is a teacher at the Centre of Artistic Creativity at the Cairo Opera House.

"SHE'S AN EXCELLENT DANCER"

~ FIFI ABDUO on Sara Farouk February 2003

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Prime Cuts Oum Khalsoum For Dancers



MCE-SFGCD01
Reg. \$17.99
Sale \$16.19

1. Lessa Fakr – Ryad el Sonbati - 6:28
2. Ansak – Baligh Hamdy - 6:10
3. Fat el M'aad – Baligh Hamdy - 5:48
4. Sert el Hob – Baligh Hamdy - 7:52
5. Amal Hyaty - Mohamed Abd el Wahab - 8:56
6. El Hob Coolu – Baligh Hamdy - 8:20
7. Enta Omri – Mohamed Abd el Wahab - 6:28

Enjoy these instrumentals featuring Oum Khalsoum

CDs with only Oum Kalsoum pieces:

The Grand Melodies of Oum Kalsoum
MCE-HMC1387 Sale: \$12.75

A Tribute to Oum Kalsoum
HMC 1212 Sale: \$12.75

Music of the Great Oum Kalsoum
HMC 1135 Sale: \$12.75

Best of Oum Kolthoum
EUCD 1194 Sale: \$17.99

Belly Dance with Oum Kalsoum
VOS 10020 Sale: \$15.29

CDs with Oum Kalsoum suites:

Samasem Presents Music for Oriental Dance Vol. 2
SCD01 Sale: \$12.75

Oriental Belly Dance with Amany and Bassem Yazbek
BDCD 510 Sale: \$15.29

CDs with a modern Oum Kalsoum piece:

Set El Kul (includes Sert El Hob)
VMP 132 Sale: \$15.29

Ya Habibi (includes Ansak)
HMC 1332 Sale: \$12.75

Show Schedule

Attending these events?
Call 1-800-745-6432 or email dahlal@dahlal.com with special requests.

Month	Event
August	8 Kalamazoo, MI Show
	13-16 GrapeVine, TX Ya Halla Y'all
	22-23 Shakopee, MN Renaissance Festival
September	29-30 Shakopee, MN Renaissance Festival
	16-20 Traverse City, MI Oasis Dance Camp
October	26 Mishawaka, IN Ruby Jazayre
	16-18 Somerset, NJ Rakkasah East

If you are hosting an event or workshop and would like Dahlal to be a vendor, email dahlal@dahlal.com and tell us about your event.

Rising Stars

Delicate detail and dramatic flair from our newest designers. There's no need to sacrifice style with these looks--all at delightfully affordable prices.



Heatwave
RS09-65FC **Sale \$499.95**
Reg. \$574.95 (Veil sold separately)



Enchanting Afterglow
RS09-64FC **Sale \$499.95**
Reg. \$574.95 (Veil sold separately)



Marine Magic
RS09-62FC **Sale \$499.95**
Reg. \$574.95 (Veil sold separately)



Artistic Ambitions
RS09-67FC **Sale \$499.95**
Reg. \$574.95 (Veil sold separately)



Smoke and Mirrors
RS09-63FC **Sale \$499.95**
Reg. \$574.95 (Veil sold separately)

Sahara Wrap Tops

Sale \$38.95 - \$40.95
NL07-18T Reg. \$44.95 - \$47.95

Just added! 20 new colors now in-stock in regular and extended sizes.



Retro Assuit Classic

1940s-era design given a modern twist by Pharaonics of Egypt.



Assuit Affair
PH09-18FC
Special \$649.95
Reg. \$789.95
Custom Order Price: \$699.95

Beledi Bliss

Try these contemporary takes on folkloric fare by Pharaonics of Egypt and Eman.



Delta Dream
PH09-15FC **Special \$499.95** Reg. \$509.95
(Custom Order Price: \$549.95)



Sweet Surrender
EM09-29FC \$649.95



Assuit Icon I
PH09-16FC
Special \$649.95
Reg. \$789.95
Custom Order Price: \$699.95

Assuit Icon II
PH09-17FC
Special \$649.95
Reg. \$789.95
Custom Order Price: \$699.95

Eman From red carpet to cabaret, these sophisticated looks by a designer to the stars exude true Hollywood glamour.



Dreams of Araby
EM09-31FC \$749.95



Giza Glamour I
EM09-38FC \$649.95



Bewitched
EM09-32FC \$749.95



Serpentine Seduction
EM09-27FC \$649.95



Accolade
EM09-37FC \$649.95



Luminous Illusions
EM09-28FC \$649.95



Giza Glamour II
EM09-41FC \$649.95



Draped in Decadence
EM09-26FC \$649.95



Gala
EM09-35FC \$749.95



Rendezvous
EM09-40FC \$449.95



Gilded Entrapment
EM09-34FC \$674.95



Pride of Thebes
EM09-33FC \$749.95



SHAWL WE DANCE? PEACOCK SHAWL DRAPE TOP

Shake up your wardrobe with a new use for your Peacock Shawl (AA09-51S) that will transform this accessory into the focal point of your outfit.

In just a few simple steps, this shawl becomes a top when paired with a Flower Embellished Sequin Bra (AA09-56). Complete the look with your favorite skirt; we suggest a Pleated Double Chiffon Skirt (ES22). This versatile style makes use of costume pieces already in your closet and can be accessorized for all occasions.

Create this look for under \$200

Visit www.dahlal.com for more color options and detailed, step-by-step instructions about how to create this ensemble. Or call us at 1-800-745-6432 and we can send the instructions to you.

Pharaonic Finesse
EM09-39FC \$649.95



Soiree
EM09-36FC \$449.95



Pharaonics of Egypt

An array of designs in a full palette of color all at a new, low price!
 Whether your taste is trendy or traditional, you'll find a style to match. **New Price! 649.95** Reg. \$789.95
 (In-stock only. Custom orders available at a special price of \$699.95.)



Nefertiti's Secret
 PH09-09FC \$649.95



Celestial Shimmer
 PH09-08FC \$649.95



Paired to Perfection
 PH09-13FC \$649.95



Vintage Vision
 PH09-06FC
Sale \$449.95
 Reg. \$524.95
 (Custom Order Price: \$499.95)



Arabian Nights
 PH09-14FC \$649.95



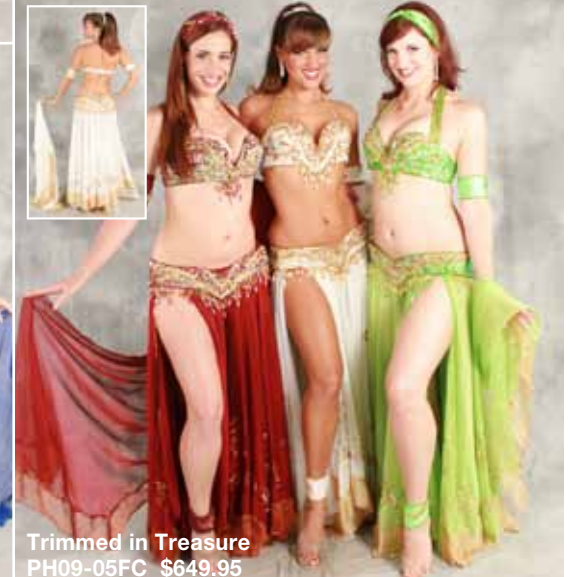
Lasting Impression
 PH09-11FC \$649.95



Irresistible
 PH09-07FC \$649.95



Spiral Seduction
 PH09-10FC \$649.95



Trimmed in Treasure
 PH09-05FC \$649.95

Hanan Enliven your closet with these bold colors and seductive styles! From mid-priced masterpieces to signature selections, these costumes flatter every figure and budget



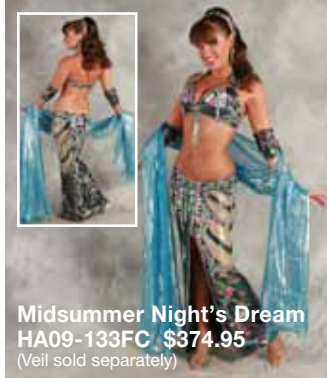
By Moonlight
SH09-09FC \$574.95
(Veil sold separately)



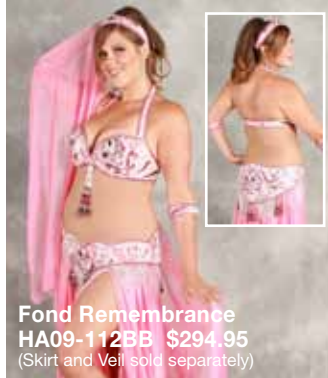
Storm Swept
HA09-181FC \$474.95
(Veil sold separately)



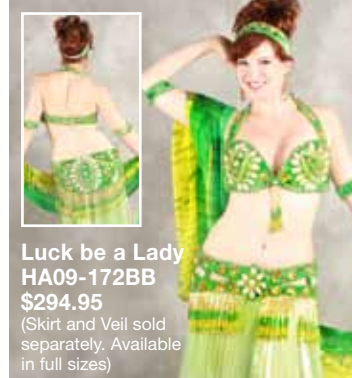
Ice Shine
SH09-10FC \$574.95
(Veil sold separately)



Midsummer Night's Dream
HA09-133FC \$374.95
(Veil sold separately)



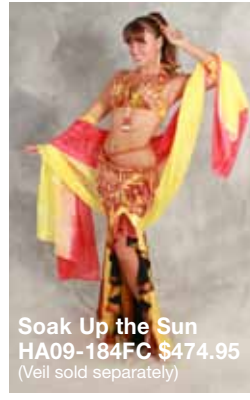
Fond Remembrance
HA09-112BB \$294.95
(Skirt and Veil sold separately)



Luck be a Lady
HA09-172BB \$294.95
(Skirt and Veil sold separately. Available in full sizes)



Talisman Treasure
HA09-205FC \$474.95
(Veil sold separately)



Soak Up the Sun
HA09-184FC \$474.95
(Veil sold separately)



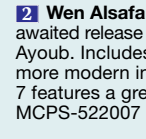
Eminence
HA09-107DR \$474.95

top 10 heard in the harem

Save **10%** or more on each of these CDs through September 30!
(discounted prices shown)



1 Superstars of Sha'bi What could be better than to have the top two Shaabi style singers on one album! Enjoy their most popular hits with earthy rhythms and upbeat, energetic styling. MCPS-690074-2 **\$15.29**



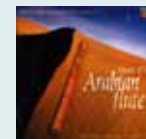
2 Wen Alsafar Waddak A long awaited release with vocals by Bassam Ayoub. Includes both traditional and more modern instrumentation. Track 7 features a great Dabke. MCPS-522007 **\$20.69**



3 Wayah With much anticipation enjoy listening and dancing to this new release from the heartthrob of Cairo! Twelve new songs in all. Good for classroom, restaurants or parties. MCPS-CDROT1519 **\$14.39**



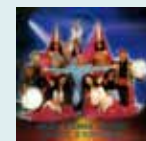
4 Arabian Superstars 3 Hot, hot, hot! Listen and dance to all of your favorite pop Arabic stars, including Tamer Hosni, Mostafa Amr, Ragheb Alama, Diana Haddad, Ehab Tawfik, Nancy Ajram, Walid Toufic and more. 18 tracks. MCPS-693861-2 **\$14.39**



5 Master of the Arabian Flute Counted as one of the best nay players, Mohamed Naiem, and virtuoso percussionist, Hossam Ramzy, team up to present a collection of haunting, jazz influenced and traditional pieces of music. EUCD 1852 **\$14.39**



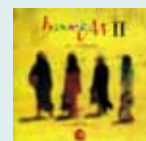
6 Tres Mundos Bellydance Reggaeton Funky and fun, this album blends the beats of Reggaeton with Arabic influences. Selections are sung in Spanish, Arabic and English merging cultures, rhythms and melodies. MCPS-690973-2 **\$15.29**



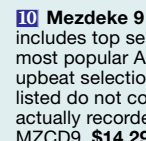
7 Adam Basma Arabic Dance Ensemble Volume 1 A fabulous collection of traditional Egyptian style pieces with excellent orchestration. A Nagwa Fouad music lover's delight with Princess of Cairo and more. ABCD1 **\$14.39**



8 Layali Kortuba Not to be missed, here's another recording produced for Khadejah of Germany. Finely orchestrated with a traditional Egyptian style from Bassam Ayoub. Selections range in length from 3 -10 minutes. 270502 **\$19.79**



9 Harem II - Time of Rhythm The famous percussion group, Harem, synthesizes their sound to create a unique blend of modern dance rhythms. Ideal for club performances, but also a good choice for the classroom. HRM2 **\$15.29**



10 Mezdeke 9 The Mezdeke series includes top selections from the most popular Arabic artists. Nice upbeat selections. Note: The tracks listed do not correspond with what's actually recorded on the album. MZCD9 **\$14.29**

New DVDs to add to your Video Library



INSTRUCTIONAL

Ultimate Bellydance with Sadie
VDNC-HMCDVD9579
Reg. \$23.99
(DVD) **Sale \$21.59**



PERFORMANCE

Bellyqueen Bellydance NYC: The Ultimate Fusion Experience
VDPA-HMCDVD9583
Reg. \$23.99
(DVD) **Sale \$21.59**



INSTRUCTIONAL

Pop, Locks & Shimmies 2
VDNC-IMDTV38
Reg. \$47.99
(DVD) **Sale \$39.99**



PERFORMANCE

Tales of Desire
VDPT-HMCDVD9581
Reg. \$23.99
(DVD) **Sale \$21.59**

Take a Second Look
Fata Morgana Don't miss out on this traditionally infused CD with a variety of selections. Dance to mesmerizing rhythms with slow hypnotic beats. Includes pieces used by Fat Chance Bellydance. Reg. \$17.99 13110-2 **Sale \$13.49**



PERFORMANCE

Tribal LA Live in Los Angeles
VDPT-690072
Reg. \$25.99
(DVD) **Sale \$23.50**

Swirl III

RS09-60FC A simple yet energetic look at an incredibly low price.

Reg. \$ 179.95

Sale \$149.95



Hypnotic
DC09-03FC \$974.95

Diamond Chic new designs from Dahlal's in-house couture line offer one-of-a-kind style for discerning dancers.



Kashmira
DC09-02FC \$974.95



Moonlit
DC09-01FC \$974.95



Untamed
DC09-04FC \$974.95



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.....helping you excel at it is ours.

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Draped in Decadence
EM09-26FC \$649.95

Want to try on a costume but can't get to our St. Louis store?

Check our show schedule on page 2 to see if we'll be in your area.

Help Dahlal Go Green!

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